



FOR IMMEDIATE RELEASE

June 2, 2010

ST. PETERSBURG DONOR CENTER GRAND RE-OPENING WEEK

Center Expands Next Door To Improve Donor Convenience

(St. Petersburg, FL: 6/2/10) Florida Blood Services has relocated their St. Petersburg Donor Center into expanded quarters just south of their Corporate Headquarters at 10100 Dr. Martin Luther King Jr. St. North, at the intersection of Gandy Boulevard. To celebrate this move they are hosting special donor days the week of Monday, June 7 through Friday, June 11, 2010. Each day that week there will be food from local restaurants and a drawing from among each days donors for a gift card. In addition, all donors that week will be entered into a drawing for a \$250 Publix gift card!

The St. Petersburg Donor Center's operational hours are as follows:

Monday	8 am - 7 pm
Tuesday - Friday	8 am - 5 pm
Saturday	7 am - 2 pm
Sunday	8 am - 2 pm

Appointments are appreciated by calling 727-568-2101 or by scheduling online at www.fbsdonor.org. Walk-ins are always welcome.

Generally, healthy people age 16 or older, (with parental permission) who weigh at least 110 pounds can donate blood.

All lifesaving donors will enjoy a beach towel and a wellness check-up, including a cholesterol screening. In addition, all donors who give two or more donations between May 1 and August 31, 2010 will have one of four chances to win a Carnival Cruise compliments of Cruise World, the official sponsor of the FBS Cruise In To Save Lives summer promotion.

Headquartered in St. Petersburg Florida, FBS provides over 350,000 blood donations to patients at 92 hospitals and other ambulatory healthcare facilities throughout 42 Florida, Georgia, and Alabama counties, through the participation of volunteer donors.

FOR MEDIA INQUIRIES CONTACT:

Dan Eberts
Corporate Communications Manager
deberts@fbsblood.org
Cell: 727-656-5239

JB Gaskins
Vice President, Donor Systems
jbgaskins@fbsblood.org
Cell: 727-656-8441

Additional Blood Supply Information Is Available at www.fbsblood.org

###